

## Press information



Robotics + Automation

Contact Patrick Schwarzkopf  
Phone +49 69 66 03-15 90  
Fax +49 69 66 03-25 90  
Email [patrick.schwarzkopf@vdma.org](mailto:patrick.schwarzkopf@vdma.org)  
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## Wilfried Eberhardt New Chairman of VDMA Robotics + Automation

Frankfurt, 2<sup>nd</sup> October 2018 – Wilfried Eberhardt, Chief Marketing Officer and Member of the Advisory Board of KUKA AG in Augsburg, Germany, has been elected Chairman of the VDMA Robotics + Automation Association for a three-year term. Wilfried Eberhardt succeeds Dr. Norbert Stein, Managing Director of VITRONIC GmbH, whose three-year term of office ended. At the Members' Assembly of VDMA Robotics + Automation held in Wiesbaden last Saturday, Dr. Norbert Stein was honored for his contributions and dedicated service to the industry for more than two decades.

“Our industry is on course to record growth. Robotics and automation are important topics for the future: We supply the technologies to make industrial production worldwide fit for tomorrow's requirements”, Eberhardt stated in his inauguration address.

Frank Konrad, Chief Marketing Officer of HAHN Automation GmbH in Rheinböllen, Germany, has been elected Deputy Chairman of VDMA Robotics + Automation.

**VDMA e.V.**  
Lyoner Str. 18  
60528 Frankfurt am Main, Germany  
Phone +49 69 6603-1501  
Email [rua@vdma.org](mailto:rua@vdma.org)  
Internet [www.vdma.org/r+a](http://www.vdma.org/r+a)  
Register of associations Frankfurt/Main District Court, No. VR4278

**Robotics + Automation Association**  
Chairman:  
Wilfried Eberhardt  
Managing Director:  
Patrick Schwarzkopf

The new Board consists of:

- **Wilfried Eberhardt (Chairman)**  
Chief Marketing Officer and Member of the Advisory Board, KUKA AG,  
Augsburg, Germany
- **Dr. Heiko Frohn**  
Chief Technology Officer, VITRONIC GmbH, Wiesbaden, Germany
- **Dr. Horst Heinol-Heikkinen**  
Chief Executive Officer and Managing Partner, Asentics GmbH & Co. KG,  
Siegen, Germany
- **Dr. Jürgen Hohnhaus**  
General Manager Products, Güdel AG, Langenthal, Switzerland
- **Dr. Klaus Kluger**  
General Manager Central East Europe, Omron Electronics GmbH,  
Langenfeld, Germany
- **Frank Konrad (Deputy Chairman)**  
Managing Director, HAHN Automation GmbH, Rheinböllen, Germany
- **Dr. Dietmar Ley**  
Chief Executive Officer, Basler AG, Ahrensburg, Germany
- **Dr. Olaf Munkelt**  
Managing Director, MVTec Software GmbH, Munich, Germany
- **Cornelia Püschel**  
Managing Partner, PÜSCHEL Automation GmbH & Co. KG,  
Lüdenscheid, Germany
- **Stefan Roßkopf**  
President and CEO, teamtechnik Maschinen- und Anlagen GmbH,  
Freiberg, Germany
- **Helmut Schmid**  
General Manager, Universal Robots (Germany) GmbH, München

- **Gottfried Schumacher**  
Director Product Management Assembly, Bosch Rexroth AG,  
Stuttgart, Germany
- **Henrik Schunk**  
Managing Partner and CEO, Schunk GmbH & Co. KG, Lauffen am Neckar
- **Volker Spanier**  
Head of Factory Automation Division, EPSON Deutschland GmbH,  
Meerbusch, Germany

Any questions? Patrick Schwarzkopf is pleased to answer them:

Phone: +49 69 66 03-15 90

e-mail: [patrick.schwarzkopf@vdma.org](mailto:patrick.schwarzkopf@vdma.org)

**VDMA** represents more than 3,200 mostly medium-sized companies in the mechanical and plant engineering sector. With 1.35 million employees and sales amounting to approximately 224 billion euros (2017), the sector is the largest industrial employer in Germany and one of the leading German industrial sectors.

**VDMA Robotics + Automation** forms an own association within the VDMA which unites more than 300 members: companies offering components and systems from the areas of robotics, integrated assembly solutions, and machine vision. The objective of this industry-driven platform is to support the robotics and automation sector through a wide spectrum of activities and services. Current activities include statistics and market surveys, marketing services, standardization, public relations, industry foresight, trade fair policy, networking events, and conferences. Find out more at: [www.vdma.com/r+a](http://www.vdma.com/r+a)

## Pictures

Download at <https://rua.vdma.org/viewer/-/v2article/render/26876492>



Board of VDMA Robotics + Automation (2018 - 2021).

From left to right: Dr. Olaf Munkelt, Dr. Horst Heinol-Heikkinen, Cornelia Püschel, Frank Konrad (Deputy Chairman), Wilfried Eberhardt (Chairman), Gottfried Schumacher, Volker Spanier, Dr. Klaus Kluger, Helmut Schmid, Dr. Heiko Frohn, Dr. Jürgen Hohnhaus, Dr. Dietmar Ley, Stefan Roßkopf; not in the photograph: Henrik Schunk

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Wilfried Eberhardt  
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