



Machine Vision

10 reasons to join VDMA

1 – A strong network of 3,100+ member companies

Gain direct access to our highly effective industry network. Find cooperation partners as well as customers among the more than 3,100 member companies of the engineering and machine building sector (worth over 200 bn € annual turnover).

2 – Access to Europe's biggest marketplace

Increase your visibility in the German and European market with high sales potential in all major customer industries, such as automotive, food & beverage, machine building, electronics and many other manufacturing and non-manufacturing applications.

3 – More than 500 staff members ready to help you in your daily business

Legal issues and contracts, taxes, customs, human resources, regulatory affairs – let the VDMA experts assist you in your daily conduct of business.

4 – Market intelligence

A wealth of statistical data, market studies and business climate reports are available from the 38 VDMA trade associations and the VDMA's central department for statistic and economic affairs. Don't miss out on this valuable basis for your strategic planning.

5 – BRIC and more

VDMA Representative Offices in China (Beijing and Shanghai), India (Kolkata, Mumbai and Noida), Japan (Tokyo) and Russia (Moscow) will give you valuable support right where it is needed – helping to bridge cultural, linguistic, and legal issues. VDMA Brazil will follow soon! What's more: our foreign trade experts at VDMA Headquarters in Frankfurt are there to assist you in tapping into new markets worldwide.

6 – Representing your interests in Europe

With 10 staff members, the VDMA European Office in Brussels is a well-established bridgehead in the "European capital" giving the engineering industry a voice. We strive to

create a regulatory environment that means less bureaucracy and more competitiveness for you.

7 – Marketing services

Get your message across and increase your visibility with VDMA marketing & PR services ranging from printed media (VDMA Machine Vision Buyers' Guide) to presentation forums (Industrial VISION Days) to digital media (online sourcing service and mobile website). Increasingly, we use films to assist in your communication, e.g. through www.machinery.tv.

8 – Truly not-for-profit

The VDMA is a not-for-profit organisation and as such differentiates itself from platforms with a high content of bought advertising space. As a member, you will benefit from high quality information and high quality services – without extra cost.

9 – Made by industry, made for industry

Only enterprises of the engineering sector can become members of the VDMA. These enterprises are in the driver's seat and determine our work programme. This way we make sure to focus on what has a real value for you.

10 – Topics of the future

What new technologies are emerging? Which new fields of application are promising? How can you position your company in future markets? VDMA looks ahead and provides its members with future radars and platforms for seizing the opportunities, e.g. in organic/printed electronics, battery production or the automation of composites manufacturing. This is an easy way for you to stay at the forefront of new trends, technologies and markets.

Did you know that ...

- ... VDMA unites 38 trade associations and close to 100 specialized technology groups under one roof?
- ... more than 40,000 German, European and international visitors annually attend workshops, meetings and conferences at the VDMA Headquarters in Frankfurt?
- ... VDMA is one of the world's biggest industry trade federations and dates back to 1890?
- ... the four core themes of the VDMA are:
 - Technology for you and me
 - Creating the corporate tomorrow
 - Europe and the world
 - Networked thinking, networked actions
- ... the three VDMA pillars are:
 - Providing services
 - Building networks
 - Representing interests